



www.mittlerer-niederrhein.ihk.de

## Niederrhein – Best Connections

District of the Chamber of Industry and Commerce (CIC) Mittlerer Niederrhein Krefeld - Mönchengladbach - Neuss District - Viersen District

### Niederrhein: Location – Facts and Figures



### The Niederrhein...

...is oriented to international trade. Over 50% of industrial production is for export.

...is a prosperous region. Its € 20,980 per head purchasing power is well above the national average.

...is, together with Düsseldorf, the most important centre for international firms. Japanese firms in particular have settled here, including Canon, Toshiba and Hitachi.

...is a model for the integration of business and research. The Niederrhein University of Applied Sciences and the local businesses have corporated for many years now. Proximity to the internationally well-known universities in the Ruhr area, Düsseldorf and Cologne provide excellent scope for recruiting qualified staff.

...has a host of modern, newly-developed business sites available, all with an optimal cost-benefit ratio.

### Niederrhein: Our Industrial Profile

...The origin was the textile industry. Our textile and clothing industry products have been and continue to be exported throughout the world. What started with velvet and silk in the 18th century is now given over to highly functional textiles. The textile industry has always been supported by an innovative engineering industry, which itself has developed into a vendor of entire systems.

...The fertile terrain was the basis for a strongly-based food and beverages industry. Today that is now a broadly diversified agrobusiness extending from oil mills in Neuss to one of the leading providers of starch products on the world market.

...A particular feature is the energy intensity met with at the Niederrhein. The Frimmersdorf power plant in Grevenbroich is currently the largest investment in Germany and will soon be producing 2,100 megawatts of electricity. In particular, the abundant supply of energy has turned the region into an international centre for the aluminium industry and the production of stainless steel.

...Fitting in with this, we have two highly productive chemical industry parks with almost 20,000 employees and a good number of internationally operating companies. They have made us into Germany's Number 1 chemical industry location.



# Niederrhein: Location with the Best Connections

### Locational benefits at a glance:

→ The Niederrhein is right at the heart of Europe: 135 million consumers can be reached within a 500-km-radius

Rotterdam, 204 km

- → Direct connections to the major business centres
- → Two high-capacity inland-ports (Krefeld and Neuss)
- $\rightarrow$  Close proximity to the international airports of
  - Düsseldorf and Cologne/Bonn
- → Unique network of six upgraded motorways

	Antwerp, 170 km	
n	Brusseles, 201 km	
		10

Amsterdam, 218 km



### Niederrhein: An Active Region Well Worth Living in



Discover the mix of urban living and great quality of life with plenty of intact countryside! Here at the Niederrhein, the shopping delights in our main centres of Krefeld, Mönchengladbach, Neuss and Viersen are just a few minutes' drive from rural surroundings where you can unwind!

Rich lifestyles and culture, enjoyment of nature go along with demanding work and family-friendly conditions in our region.

### Niederrhein: A good mix of urban living and great quality of life

Leisure time at the Niederrhein means enjoying life to the full. This is your region for sport. Whether you take an active part (e.g. at one of the largest indoor ski centres in Europe) or watch professional football and ice hockey matches, the choice of sports is endless.

### Niederrhein: The Home of Great Brands



3M Deutschland GmbH, Neuss



Janssen-Cilag GmbH, Neuss



Currenta GmbH & Co. OHG, Krefeld, Dormagen



Mars GmbH, Viersen



Nestlé Deutschland AG, Neuss



Santander Consumer Bank AG, Mönchengladbach



Siemens AG, Krefeld



Verseidag AG, Krefeld



**Chamber of Industry and Commerce** Mittlerer Niederrhein Friedrichstraße 40 41460 Neuss Germany

Your contact: Stefan Enders Phone: ++49 (0)2131 9268-562 Fax: ++49 (0)2151 635-44562 Email: enders@neuss.ihk.de

www.mittlerer-niederrhein.ihk.de